Imagine Advisory Services

Business Continuity Check for Ad Tech

Natural and manmade disasters can strike with little or no warning, exposing media companies to potential disruption and loss of revenue. While companies may have handled economic slowdowns before, these unexpected or sudden events pose significant and sometimes unique challenges. Building a comprehensive preparedness plan will help you reduce risk and improve operational readiness.

The Imagine Communications Business Continuity Check for Ad Tech will help you craft a customized continuity plan, or thoroughly review existing plans for increased speed-to-recovery. Our business continuity planning sessions include:

- Analysis of database backup processes and recommendations for improvements
- Setup of backup and distribution policies
- Recommendation of testing models
- Proactive monitoring of database backups to confirm backup data is valid for restoration purposes

TECHNOLOGY SERVICE PACKAGE

Business Continuity Check for Ad Tech provides clients with emergency and urgent support for technical services not covered under their existing Imagine Care or Maintenance Contracts. The additional support services can be purchased ad hoc, or as part of a package at a discounted price.

Services for unforeseen severe or urgent technical issues can be costly, demanding immediate attention by the client. Having the assurance of already-arranged or contracted support for these services through Imagine provides a value-add to our clients and offers them peace of mind. Imagine's seasoned professionals are trusted partners in providing technical services as they are subject matter experts with xG Linear and Eclipse infrastructure.

Types of services that require technical assistance, but are not covered in the Care Contract or Maintenance Contract include:

- Malware/ransomware attacks that have corrupted application or data
- Emergency security updates (Windows, Symantec, Oracle)
- Restoration of system after a disk failure
- Creation of user-defined job scheduling scripts
- Backend infrastructure changes
- Single points of failure
- System environment backup evaluation and recommendations
- Performance tuning consultation

Your Path. Your Pace.
Take it on with Imagine Advisory Services.

Learn more at www.imaginecommunications.com/imagine-advisory-services

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