

Imagine Advisory Services

Health Check

PLAYOUT

Broadcasters and media companies face unique challenges as they plan and execute their migration to IP. Embracing new standards and keeping up with the rapid pace of technology advances requires an in-depth assessment of existing workflows and infrastructure while planning for next steps.

How do you maximize the value of your current infrastructure? Do you have aging ingest and playout servers or potentially obsolete storage systems and digital signage solutions? Is your playout suite robust enough, and are your platforms stable and reliable for continuing optimal operations?

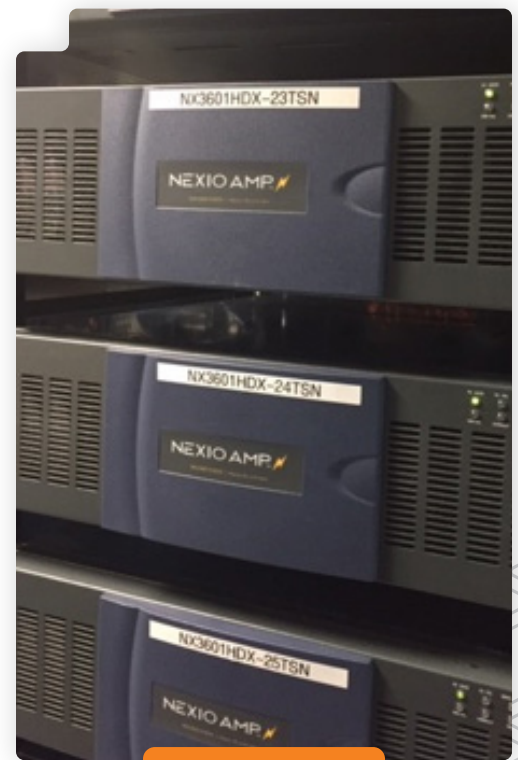
Enter Imagine Advisory Services.

Our comprehensive “Health Check” inspection brings the deep industry experience and expertise of our engineers and analysts, engaging with your team to assess existing playout systems, evaluate their viability, identify the risks, and recommend a prudent course of action that best supports your mission-critical equipment.

We are committed to delivering maximum value in a minimum amount of time, employing open source tools for your infrastructure evaluation, and offering customized, actionable solutions for a seamless migration to IP-based technology.

OUR APPROACH AND DELIVERABLES

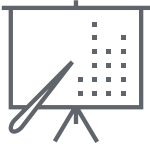
- Assess and document existing playout system
- Test and measure component viability and interactions
- Document benchmarks, thresholds, and risks
- Identify and recommend hardware and software solutions
- Present findings and discuss recommendations



IMAGINE ADVISORY SERVICES

Leveraging years of industry experience and technical expertise, Imagine Advisory Services offers focused assessments, education programs, and advice to broadcast and media customers around the world. Each engagement is tailored to the specific needs of the customer, with consideration for local laws and regulations, as well as industry standards and trends.

Imagine Advisory Services is grouped into three distinct practice areas:



INFORM AND EDUCATE

As part of a series of education and training briefings, our team will provide valuable insights and details on topics relevant to broadcast and media executives and managers, from technology migration planning and IP education to change management.



ANALYZE AND REMEDIATE

With the Health Check program, our world-class broadcast engineers and analysts will evaluate existing infrastructure, identify hidden risks, and deliver recommendations on how to best provide reliable, disruption-free broadcasts and distribution of content.



SERVICE AND OPTIMIZE

Our team of experts will engage with your organization to help optimize revenues, fine-tune operations, and provide guidance through challenging technology and business transformations.



Your Path. Your Pace.

Take it on with Imagine Advisory Services.

Learn more at www.imaginecommunications.com/imagine-advisory-services

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