

Service and Optimization —

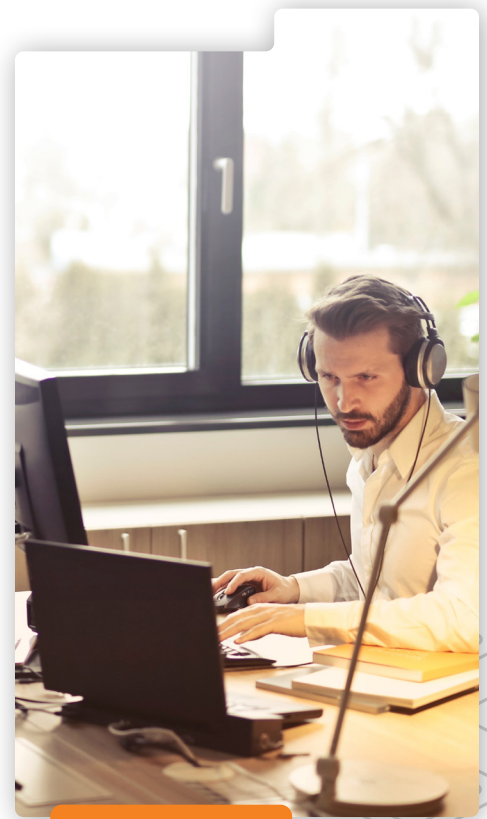
Broadcasters and media companies face unique challenges as they plan and execute the transformation of their businesses to meet consumer demands, embrace new industry standards, and keep up with the rapid pace of technology advances.

Are you getting the most out of your current technology? How do you choose the right technology direction for the future of your facility? Are you optimizing your current revenue models?

With a unique offering addressing key issues such as business optimization and technology transformation, Imagine Advisory Services (IAS) can help you identify ways to lower Total Cost of Ownership (TCO), increase revenue, and deploy more efficient workflows and business operations.

Utilizing leading best practices and leveraging our longstanding industry experience, the IAS Service and Optimization offering includes an evaluation, followed by recommendations and guidance for an appropriate course of action suited to your business and technology transition plans.

In collaboration with your team, from decision-makers to engineers and operators, we will help you implement future-proof infrastructure solutions, while optimizing your current revenue and exploring new opportunities.



IAS SERVICE AND OPTIMIZATION OFFERINGS CAN HELP WITH:

Technology Transformations

- SDI to IP
- Bare-metal to virtualized on-/off-prem cloud
- Satellite to terrestrial distribution
- HD/SDR to UHD/HDR

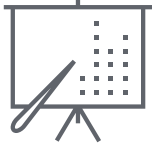
Business/Revenue Optimization

- Current revenue sources
- New revenue opportunities
- Workflow and business operations
- Proofs of concept/Lab-as-a-service

IMAGINE ADVISORY SERVICES

Leveraging years of industry experience and technical expertise, Imagine Advisory Services offers focused assessments, education programs, and advice to broadcast and media customers around the world. Each engagement is tailored to the specific needs of the customer, with consideration for local laws and regulations as well as industry standards and trends.

Imagine Advisory Services is grouped into three distinct practice areas:



INFORM AND EDUCATE

As part of a series of education and training briefings, our team will provide valuable insights and details on topics relevant to broadcast and media executives and managers, from technology migration planning and IP education to change management.



ANALYZE AND REMEDIATE

With the Health Check program, our world-class broadcast engineers and analysts will evaluate existing infrastructure, identify hidden risks, and deliver recommendations on how to best provide reliable, disruption-free broadcasts and distribution of content.



SERVICE AND OPTIMIZE

Our team of experts will engage with your organization to help optimize revenues, fine-tune operations, and provide guidance through challenging technology and business transformations.



Your Path. Your Pace.

Take it on with Imagine Advisory Services.

Learn more at www.imaginecommunications.com/imagine-advisory-services

Contact 1 866 4 Imagine (1 866 446 2446)

