Versio™ Content Portal

Media Preparation & Content Management for Playout

Versio™ Content Portal is a content management application for media preparation and distribution for playout and is part of the Versio™ modular ecosystem. It helps to manage all the required playout assets such as video, audio, or graphics, and enables control of several key workflows to improve operational efficiency. Versio™ Content Portal works as a common file orchestration layer, providing storage inventory management and file movement. This web-enabled tool allows users to search for and browse content and its associated metadata sitting in different locations.

Benefits

- **Unified content manager**: Handle required playout elements together, including clips, audios, pictures, graphic layout content, or workflows, all with a common database
- **Simplified operations**: Intuitive, integrated HTML5-based UI, offering an easier way to preview, trim and segment clips
- **Tailor your QC process: E**asily configure steps that operators should follow during the content qualification process to make sure all assets are ready for playout
- **Find content quickly**: Search and filtering capabilities permit users to effectively determine and locate material
- **Multi-storage support**: Connect to different media storage/archive models using dedicated drivers, helping to orchestrate content and file movement across a wide variety of environments
- **Metadata (as much as you need)**: Freedom to add unlimited custom fields or sidecar files
- **Improved efficiencies:** Automated file ingest/synchronization workflows and multiple levels of human tasks
- **Hybrid workflows**: Move content between on-prem and cloud storages, managing all assets holistically

Features

- Organize and manage assets (video, audio, images, and graphic layouts) in a logical system
- Assign content to groups, and apply tailored permissions to users
- Advanced searches with a powerful search tool and filters
- Preview video content: hi-res port control, MPEG-DASH proxies
- Closed captions preview
- Audio track selection during preview
- Clip trimming and segment creation
- Markers for content to reference for future use
- Control playback speed during preview
- Audio shuffling preset assignment
- View and modify metadata
- Unlimited custom fields
- Custom functional types
- Automate file ingest, including growing file proxy support
- Profile incoming content
- Store documents in a local library or distributed environment
- Define human tasks and rules
- Initiate pre-configured workflows for content export or archive
- Workflow access control
- Add markers to content for graphic placement
- Manage life cycle of content and QC process
- Placeholders
- Attach sidecar files to existing assets
- Evergreen flag
- Live logging, script metadata while previewing
- Open API for metadata import/export