

Business Continuity Check —

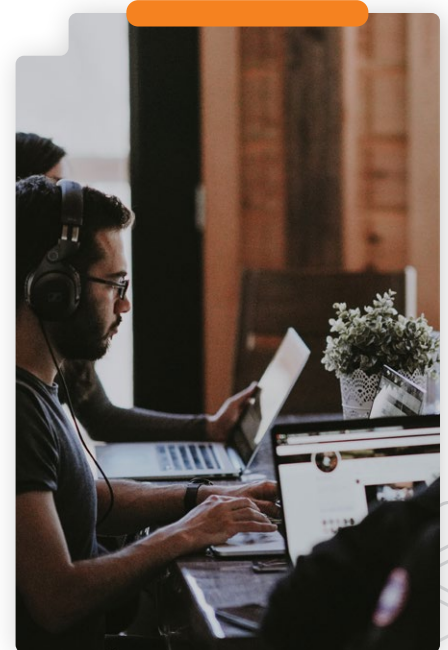
Natural and manmade disasters can strike with little or no warning, exposing media companies to potential disruption and loss of revenue. While companies may have handled economic slowdowns before, these unexpected or sudden events pose significant and sometimes unique challenges. Building a comprehensive preparedness plan will help you reduce risk and improve operational readiness.

With the two-day Business Continuity Check offering from Imagine Advisory Services (IAS), our team of industry experts will help you craft a customized continuity plan, or thoroughly review existing plans for completeness and speed-to-launch. This business continuity planning session includes infrastructure health checks, as well as:

- High-level review and evaluation of existing documents and plans
- Development of general “impacting event” models
- Discussion of revenue protection and optimization frameworks
- Business operation model assessment
- Technology operation considerations
- Personnel identification and chain of command modeling
- Setup of back-up and distribution policies
- Recommendation of testing models
- Development of communications plans

ADDITIONAL TECHNOLOGY BRIEFINGS

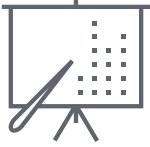
In addition to the Business Continuity Check offering, Imagine Advisory Services offers full-day Technology Briefings that are targeted at different levels within your company’s organizational structure. **Basic Briefings** are tailored to the management team and decision-makers, while **Advanced Briefings** are in-depth technology sessions developed for operational and engineering staff. The type or level of the briefing appropriate for you/your organization is determined through a pre-session survey, allowing our trainer(s) to plan a course that addresses your specific situation. The briefings can be held at your facility, or in one of our Imagine Advisory Services Training Centers.



IMAGINE ADVISORY SERVICES

Leveraging years of industry experience and technical expertise, Imagine Advisory Services offers focused assessments, education programs, and advice to broadcast and media customers around the world. Each engagement is tailored to the specific needs of the customer, with consideration for local laws and regulations, as well as industry standards and trends.

Imagine Advisory Services is grouped into three distinct practice areas:



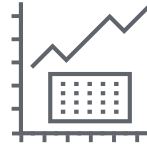
INFORM AND EDUCATE

As part of a series of education and training briefings, our team will provide valuable insights and details on topics relevant to broadcast and media executives and managers, from technology migration planning and IP education to change management.



ANALYZE AND REMEDIATE

With Business Continuity Check and Health Check programs, our world-class broadcast engineers and analysts will evaluate existing infrastructure, identify hidden risks and deliver recommendations on how to best provide reliable, disruption-free broadcasts and distribution of content.



SERVICE AND OPTIMIZE

Our team of experts will engage with your organization to help optimize revenues, fine-tune operations and provide guidance through challenging technology and business transformations.



Your Path. Your Pace.

Take it on with Imagine Advisory Services.

Learn more at www.imaginecommunications.com/imagine-advisory-services

Contact 1 866 4 Imagine (1 866 446 2446)

