

Information and Education —

Across the industry and around the world, broadcasters and media companies are experiencing a transformational period of disruption and opportunity as they embark on a technology migration to IP.

As part of Imagine Advisory Services (IAS), we offer a series of customized and interactive Technology Briefings, delivering high-level or deeper dive education and training to help you make business- and technology-level decisions about your migration project.

We also offer Change Management Briefings for an integrated approach to seamless organizational transformation — focusing on your employees and helping them adjust and adapt to the latest technologies and processes for a more productive and satisfying work environment.

Our expert team will engage with your staff, delving into the latest, relevant standards, technologies, and best practices during the following sessions:

BASIC AND ADVANCED TECHNOLOGY BRIEFINGS

The IAS Technology Briefings are targeted at different levels within your company's organizational structure. Basic Briefings are tailored to the management team and decision-makers, while Advanced Briefings are in-depth technology sessions developed for operational and engineering staff. The type or level of the briefing appropriate for you/your organization is determined through a pre-session survey, allowing our trainer(s) to plan a course that addresses your specific situation. The briefings can be held at your facility, or in one of the IAS Training Centers in Toronto, Thames Ditton (near London), or Ismaning (near Munich).

CHANGE MANAGEMENT BRIEFINGS

As with any successful technology migration project, the seamless installation of new processes and workflows is dependent on the commitment and alignment of the employees within a company to the prescribed changes. IAS Change Management Briefings are typically held at your facility, helping you discern the right solution for your company culture, while choosing the best technical solution to meet your business needs.



IMAGINE ADVISORY SERVICES

Leveraging years of industry experience and technical expertise, Imagine Advisory Services offers focused assessments, education programs, and advice to broadcast and media customers around the world. Each engagement is tailored to the specific needs of the customer, with consideration for local laws and regulations as well as industry standards and trends.

Imagine Advisory Services is grouped into three distinct practice areas:



INFORM AND EDUCATE

As part of a series of education and training briefings, our team will provide valuable insights and details on topics relevant to broadcast and media executives and managers, from technology migration planning and IP education to change management.



ANALYZE AND REMEDIATE

With the Health Check program, our world-class broadcast engineers and analysts will evaluate existing infrastructure, identify hidden risks, and deliver recommendations on how to best provide reliable, disruption-free broadcasts and distribution of content.



SERVICE AND OPTIMIZE

Our team of experts will engage with your organization to help optimize revenues, fine-tune operations, and provide guidance through challenging technology and business transformations.



Your Path. Your Pace.

Take it on with Imagine Advisory Services.

Learn more at www.imaginecommunications.com/imagine-advisory-services

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